STONE BUSINESS CONSULTANCY- PACKAGE INFO SHEET

Website Design and Development Package Info Sheet

Overview- Our Website Design and Development Package helps businesses establish a professional, credible, and user-friendly online presence through tailored website solutions designed to support business growth and customer engagement. We work alongside business owners to create websites that reflect their brand, communicate their services clearly, and provide a positive experience for visitors.
From simple informational websites to more advanced and functional platforms, we provide practical website development support tailored to your business goals, audience, and operational needs. Whether you require a completely new website, improvements to an existing site, or ongoing support and management, this package is designed to help your business stand out and perform effectively online.

Who this package is for-

- Sole traders wanting a professional online presence
- Small businesses needing a new or updated website
- Businesses wanting a user-friendly and functional website solution
- Growing businesses looking to improve online visibility and customer experience
- Organisations wanting outsourced website support without hiring internally
- Businesses wanting ongoing website maintenance and support

What's Included-

- Initial 50 minute Website Development advisory session
- Review of current website, branding, and online presence
- Tailored website development recommendations
- Website planning and structure guidance
- Assistance with website content and layout planning
- User-friendly website design and functionality support
- Guidance regarding customer experience and online usability
- Website refresh and improvement recommendations
- Email/phone support between sessions as agreed to by the client
- Ongoing support to improve website performance and online presence

- Outsourced website development and support without hiring an internal web team — we handle all of this for you

Monthly Structure- Each month includes a 50-minute strategy and support session focused on reviewing website performance, functionality, customer experience, branding consistency, and online business goals. During this time, tasks can be delegated to SBC, including website updates, content adjustments, layout improvements, coordination with referral partners where required, website planning, and other agreed website support services as per our service agreement with you.

Key Outcomes-

- Stronger and more professional online presence
- Improved customer experience and website usability
- Better brand credibility and visibility online
- Reduced stress managing website updates and functionality
- Clearer communication of products, services, and business information
- Practical outsourced website development and support tailored to your business

Why this Package works- This package combines strategic website guidance with practical development and support solutions, allowing businesses to establish and maintain a professional online presence without the cost of employing an internal web development team. We provide flexible support tailored to your business goals and website requirements while ensuring businesses are connected with the most suitable expertise where required.
Where appropriate, Stone Business Consultancy may work alongside trusted referral partners to ensure clients receive the best possible website development solution based on their specific needs and project scope.

Investment- Website development solutions, advisory sessions, and ongoing website support packages are available. Pricing is provided following an initial consultation, as Stone Business Consultancy may also work with trusted referral partners to ensure clients are matched with the most suitable support depending on their specific needs and project requirements.