STONE BUSINESS CONSULTANCY- PACKAGE INFO SHEET

12-Month Business Planning & Strategy Package

Overview- Our 12-Month Business Planning Package provides ongoing structure, accountability, and strategic direction. We work alongside you to develop, refine, and execute a clear business plan that evolves with your goals, ensuring your business remains focused, compliant, and positioned for sustainable growth.

Who this package is for-

- Start-ups needing structure and direction
- Established businesses looking to scale or refocus
- Business owners wanting accountability and guidance
- Businesses seeking formalised planning and strategy

What's Included-

- Initial 50 minute business advisory session.
- Tailored 12-month business plan
- Quarterly strategic reviews via a 90 day Action Plan.
- Monthly one-on-one 50 minute advisory sessions
- KPI tracking and goal setting framework within the Business Plan.
- Review of the Business Operating Manual (BOM) to test business compliance.
- Email/phone support between sessions as agreed to by the client.

Monthly Structure- Each month includes a 50-minute strategy session, progress review, refinement of priorities, risk and opportunity identification, and clear action steps for the month ahead. A general framework we use is:

Month	Scheduled Task
0	Initial Business Advisory Session
1	Business Operating Manual and Business Plan
2	90 Day Action Plan

3	Marketing Plan and Strategy
4	Business Record Keeping Procedures
5	Employment Operating System
6	Financial Strategy
7	Pricing Strategy
8	Risk Management Plan
9	Cybersecurity Checklist
10	Operational Efficiency Strategies
11	Scaling and Growth Strategies
12	Self-Governance for Sole Traders Strategy
13	Business Continuity Strategy
14	Business Pivot and Restructure Strategy

Notwithstanding, this is a guide only, and the 12 month planning package will be designed in line with your business and specific requirements.

Key Outcomes-

- Clear 12-month business roadmap
- Improved decision-making and clarity
- Stronger operational structure
- Increased accountability and focus
- Confidence in growth and scaling

Why this Package Works- This is an active, evolving strategy designed to keep your business focused, accountable, and adaptable in a changing environment. It is our most comprehensive planning solution for sustained growth.

Investment- Pricing is tailored based on your business needs and confirmed after an initial consultation to ensure the package is aligned with your goals.